

NARPM Austin Area Chapter Affiliate Sponsorships – 2019

◇ STRATEGIC PARTNER \$1500

- ◆ Vendor listed in all Austin Chapter electronic newsletters, including logo and link to their company website.
- ◆ Affiliate listed (as Strategic Partner) in local NARPM Austin website, including company logo and direct website link on Austin Chapter Website.
- ◆ Vendor link and logo on Dedicated sponsor page on FB.
- ◆ Vendor to receive sponsorship plaque and recognition at Christmas party.
- ◆ Vendor will receive (2) comped/reserved tickets for Network Events.
- ◆ Receives current year's professional and vendor mailing labels (electronic Excel spreadsheet version only as of March 1st of current year) for Austin NARPM.
- ◆ Receive copy of all business cards received at each Network meeting.
- ◆ Vendor receives ability to display their banner at each Network meetings by podium for advertising/visibility (vendor must provide own signage).
- ◆ Vendor may display marketing materials at each table top for each chapter meeting.
- ◆ Affiliate to receive large electronic banner listing for each chapter meeting, including company logo and any pertinent advertising. (Banner is displayed electronically on a Powerpoint loop on the display screen at the chapter meeting).
- ◆ Vendor allowed to speak for 2 min at a social event. (Does not include speaking at Chapter meetings).
- ◆ NARPM will post approved Vendor ads/events on Network FB page such as event invitations, coupons, specials etc.
- ◆ Logo on printed Network Event Agenda.
- ◆ 1/4 page ad in Austin Chapter electronic newsletter with logo and link to company website (Quarterly).
- ◆ NARPM will provide a Sponsored eblast to membership of Vendor event invitations, coupons, specials etc.

◇ PLATINUM AFFILIATE \$600

- ◆ Platinum Affiliate Sponsorship includes annual affiliate dues in our local chapter. National dues and marketing are not included with Platinum Sponsorship, and national NARPM participation is optional.
- ◆ Affiliate to receive small banner listing for each chapter meeting, including only company logo. Banner is displayed electronically only on the display screens at the chapter meeting.
- ◆ Affiliate listed in local NARPM Austin website, including company logo and direct website link on Austin Chapter Website.
- ◆ Receives current year's professional and vendor mailing labels (electronic Excel spreadsheet version only as of March 1st of current year) for Austin NARPM.
- ◆ Vendor may display marketing materials at each table top for each chapter meeting.
- ◆ Vendor may offer drawing award at each chapter meeting and receive copy of all business cards submitted at said chapter meeting.
- ◆ Vendor listed in all Austin Chapter electronic newsletters, including logo and link to their company website.
- ◆ Each platinum vendor is invited to participate a minimum once per year to introduce a chapter meeting speaker that should include a segue mentioning the relativity of the speaker to their company or personal experience. Introduction spots are limited to a first-come-first-serve basis. So, platinum sponsors should register asap.
- ◆ Vendor allowed to speak for 60 seconds at each chapter meeting. Does not include speaking at social events.
- ◆ The first-come-first-served Platinum Affiliate Sponsor (up to 10 per meeting) is provided individual 2 foot X 4 foot table for marketing at each chapter meeting.

◇ PARTNER AFFILIATE \$275

- ◆ Partner Affiliate Sponsorship includes annual affiliate dues in our local chapter. National dues and marketing are not included with Platinum Sponsorship, and national participation is optional.
- ◆ Company name and contact information included on Austin Chapter Website affiliate members.
- ◆ Receive invitation to all Chapter Meetings and Social Events. Additional fees for attendance to any RSVP events applies.
- ◆ PARTNER AFFILIATE SPONSORSHIP ANNUAL DUES DO NOT INCLUDE PLACING MARKETING MATERIALS ON TABLE TOPS DURING CHAPTER MEETINGS OR SOCIAL EVENTS. PARTNER AFFILIATES MAY PLACE MARKETING MATERIALS AT CHAPTER MEETINGS FOR AN ADDITIONAL \$50 CHARGE PER MEETING.
- ◆ Partner affiliate sponsor may purchase current year's electronic mailing list of professional and affiliates sponsors for additional \$200 fee.